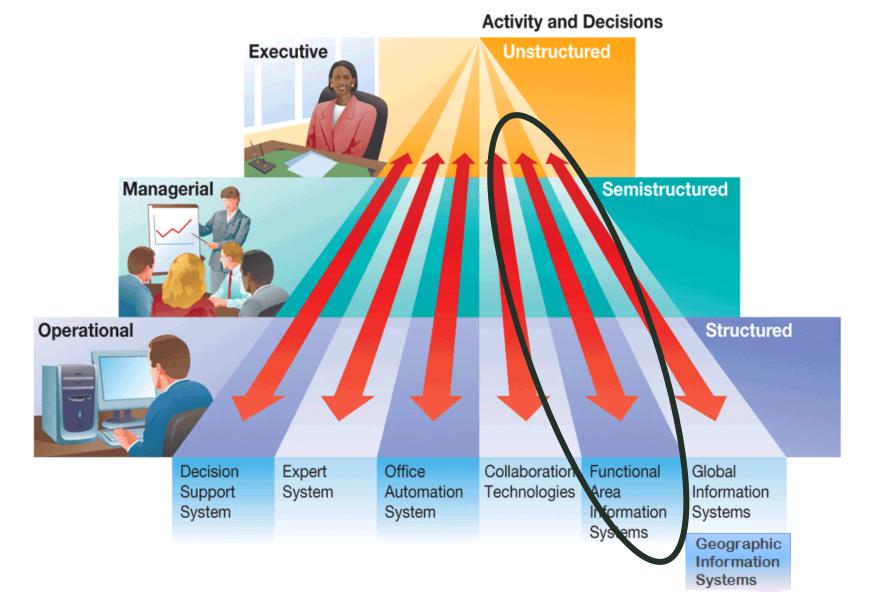
# ACS-1803 Introduction to Information Systems

Instructor: Trevor Nadeau

## Management Information Systems Frameworks

Lecture Outline 4

## Organizational Information Systems



#### • Functional **Area** Information Systems

• Cross- Organizational Information systems that are designed to support a specific functional area

#### Supported Activities

- The following functional organizations have systems to support their operational and managerial activities
  - Accounting and Finance
  - Human Resources
  - Marketing and Sales
  - Operations (Manufacturing)

Functional Area	Information System	Examples of Typical Systems
Accounting and Finance	Systems used for managing, controlling, and auditing the financial resources of the organization	<ul><li>■ Inventory management</li><li>■ Accounts payable</li><li>■ Expense accounts</li><li>■ Cash management</li><li>■ Payroll processing</li></ul>
Human Resources	Systems used for managing, controlling, and auditing the human resources of the organization	<ul> <li>Recruiting and hiring</li> <li>Education and training</li> <li>Benefits management</li> <li>Employee termination</li> <li>Workforce planning</li> </ul>
Marketing	Systems used for managing new product development, distribution, pricing, promotional effectiveness, and sales forecasting of the products and services offered by the organization	<ul> <li>Market research and analysis</li> <li>New product development</li> <li>Promotion and advertising</li> <li>Pricing and sales analysis</li> <li>Product location analysis</li> </ul>
Production and Operations	Systems used for managing, controlling, and auditing the production and operations resources of the organization	<ul> <li>■ Inventory management</li> <li>■ Cost and quality tracking</li> <li>■ Materials and resource planning</li> <li>■ Customer service tracking</li> <li>■ Customer problem tracking</li> <li>■ Job costing</li> <li>■ Resource utilization</li> </ul>

- Accounting and Finance
  - Systems used for managing, controlling and auditing the financial resources of the organization
  - Examples:
    - Inventory Management, Accounts Payable, Expense accounts, Cash management, Payroll Processing
- Human Resources
  - Systems used for managing, controlling and auditing the human capital in an organization
  - Examples:
    - Recruiting and hiring, Education and training, Benefits Management, Employee termination, Workforce planning

#### Marketing

• Systems used for managing new product development, distribution, pricing, promotional effectiveness, and sales forecasting of the products and services offered by the organization

#### • Examples:

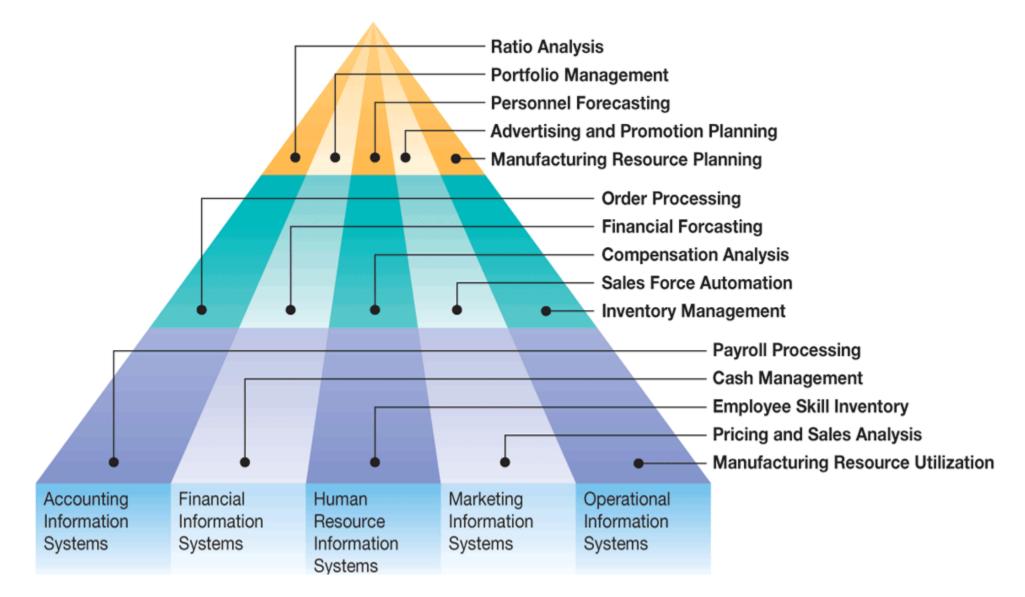
 Market Research and analysis, new product development, promotion and advertising, pricing and sales analysis, product location

#### Production and Operations

• Systems used for managing controlling and auditing the production and operation resources of the organization

#### • Examples:

 Inventory Analysis, Cost and quality Tracking, material and resource planning, customer service tracking, customer problem tracking, job costing, resource utilization



# Management Information Systems Frameworks

End of Lecture 4