Sci-Fi/Japanation Anime Hobby Store

Wilson has been a long time Japanation/Anime fan since he was a kid. His father was a plastic model hobbyist that likes to build WWII military models like fighter and bomber aircrafts. So when he was older, his dad got him a Gundam plastic model kit on his 10th years old birthday and ever since then he fall in love with building plastic model kit especially from the anime genre, for example Gundam, Space Battleship Yamato, Cowboy Bebop and etc.

After he went to university and later start his work in the IT industries, he was busy with work and other things in live. One day at work, one of his co-worker Peter, had a wallpaper of a nicely drawn Gundam on his laptop and the two of them started talking about the subject. Peter also like building plastic model kit of Sci-Fi/Anime genre, and knew a place in the city that sell different items. Both of them visited the store but Wilson was a bit disappointed at the store selection as he did not find items that he likes.

So one day Wilson and Peter sat down and start talking about creating their own store. They outline that it will be a virtual store at this stage, they will stock only standard items and certain high-end items that everyone ask for. Their website will have a general catalog of various items. They will take special order with a deposit before they go to source the item out, and if the item is not available the deposit will be refund.

They want to share their passion about their hobby and may be also meet other that's share the same passion. So one of the goal of the website is to promote what is new and upcoming in the Sci-Fi/Anime genre, and what are they thinking of bringing in to the store.

They also want their website to provide tips and technique to show people how to build model kit from starting as a beginner to advance hobbyist. They are looking at creating articles with photos, and may be some short video to illustrate tips and technique, e.g. weathering technique. They would like to have something that people could send in questions and they will post their answers so that everyone would benefit from learning these tips and technique.

They do not have a name or any branding for their business, so you and your team of web designer will have to help them creating a look and feel for the business website. You will also need to write a full design and development report so that they have a reference on how the website were designed and developed so that they can follow up with future design and development with their website.